



The 2nd Practice-driven Research on Enterprise Transformation (PRET) working conference 11 November, 2010, Delft, the Netherland

Organizers:

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Important dates

28 March 2010, abstract submission deadline
27 June 2010, paper submission deadline
15 August 2010 notification of acceptance
29 August 2010 camera-ready copy
11 November 2010 conference

Aims and objectives

Modern day enterprises, be they businesses, organisations, or government departments, are in a constant state of flux. New technologies, new markets, globalisation, mergers, acquisitions, etcetera are among the "usual suspects" which require enterprises to transform themselves to deal with these challenges and new realities. Most information systems practitioners will find themselves working in a context of enterprise transformation. One could even go as far as to claim that a business oriented perspective on information systems is really about enterprise transformation, where enterprise transformation involves the use of methods and techniques from enterprise engineering, enterprise modelling, enterprise architecture, and information systems engineering. As a field of study, enterprise transformation requires a close interaction between practice and academia. What works and does not work requires validation in real-life situations. Conversely, it is in industrial practice where challenges can be found that may fuel and inspire researchers. The PRET working conferences are set up as a one day event in such a way that it attracts an audience from both industry and academia. PRET 2010 is a continuation of the PRET 2009 working conference which was organised as the industrial track at the 2009 CAiSE conference. The PRET 2010 working conference will be organised as part of the enterprise engineering week, and will be co-located with PoEM 2010 and TEAR 2010 in Delft. The most up-to-date information about PRET can always be found at: <http://pret.enterpriseengineeringnetwork.org>.

Topics relevant for submissions include, but are not limited to, the following: Architecture governance Business-IT alignment, Business process modeling, Collaborative and/or participative modeling, Cultural aspects of transformation, Design and implementation of CIO Offices, Enterprise architecture management, Enterprise engineering, Enterprise modelling, Enterprise modelling languages, Enterprise ontologies, Enterprise splitting and allying, ERP implementation, Design authorities, IT-enabled business transformation, Managing/governing enterprise evolution, Organisational change, Outsourcing of business and/or IT processes, Project Portfolio Management, Psychological and philosophical aspects, Requirements management, Roles and skills in enterprise transformation, Service-oriented architecture (wrt the enterprises and/or its applications), Simulation of enterprise designs and models, Stakeholder management, Technology impact assessment "Game changing technologies", Transformation, program and project management.

Event Format

PRET is a highly interactive event. The conference will be organized at a venue that stimulates discussion and open exchange of ideas and experiences. In addition to highly interactive paper sessions the event will include a number of parallel think-tank sessions focusing on various topics, aiming for further development of issues and directions shared between practice and academia.

Paper types:

Papers should reflect the mission of PRET, which is bringing together academia and the industry regarding the indicated topics. Papers should stimulate the discussion and the synergy between these two "worlds", with the ultimate objective of improving the field of enterprise transformation. Typical papers describe: real-life case studies, challenges from industry for the academic world, practical applications of theory and/or quantitative research results regarding enterprise transformation. Paper submission from industry as well as from young researchers (MSc. graduates, young PhD researchers) is strongly encouraged. Research results can be described in an elaborated way, since the typical paper length PRET is aiming for is 25-30 pages. Accepted papers will be included in the proceedings as a chapter.

Submission guidelines

Abstracts of proposed chapters (1-2 pages long), as well as the final chapters, should be submitted in PDF format via the submission website: <http://www.easychair.org/conferences/?conf=pret2010>. Chapter proposals should describe innovative and significant original research relevant to the PRET themes as discussed in the topics section. Work submitted for consideration must not have been published elsewhere and must not be under review or submitted for review elsewhere during the duration of consideration. All submissions should include title, authors, and full contact information. Detailed instructions for authors are available on the LNBIP website:

<http://www.springer.com/computer/lncs?SGWID=0-164-7-487211-0>. Authors should expect their chapters to comprise of about 20 pages.

